

Receiving Registry
73-3424/A

DD/M&S 73-2776

11 JUL 1973

Ms. Nancy Hanks
Chairman, Federal Council
on the Arts and the Humanities
806 15th Street, N.W.
Washington, D. C. 20506

Dear Ms. Hanks:

Thank you for your letter of June 13, 1973 to Dr. Schlesinger. We appreciate receiving a copy of The Design Necessity Casebook. It is very illustrative of attractive designs and a useful product of the First Federal Design Assembly. I have forwarded the casebook to our Fine Arts Commission for information and future guidance.

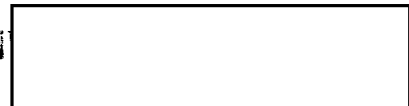
I heartily endorse your efforts in making us all more aware of effective design programs.

ILLEGIB

ILLEGIB



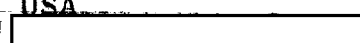
Sincerely,



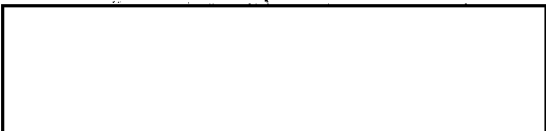
Vernon A. Walters

ILLEGIB

Vernon A. Walters
Lieutenant General, USA
Acting Director



ORIGINATOR:



11 JUL 1973

Date

HAROLD L. BROWNMAN
Deputy Director
for
Management and Services

STAT

DD/M&S 73-2755

DD/M&S 73-2755

DD/M&S 73-2755

11 MAY 1973

Distribution:

Orig - Adse

1 - ER w/O of Att (DD/M&S 73-2755)

1 - Signers copy w/Xcy of Att

1 - D/Log w/Xcy of Att

1 - Chmn, FAC w/Xcy of Att + The Design Necessity Casebook

1 - DD/M&S Subj w/Xcy of Att

1 - DD/M&S Chrono w/Xcy of Att

DD/M&S 73-2755: Ltr dtd Jun 13, 1973 fr Nancy Hanks to DCI
re success of assembly held in April '73

Spring 1973, Washington, D. C.

DDJ/... 73-2755

June 13, 1973

Dear Director Schlesinger:

The First Federal Design Assembly for Federal administrators and designers, held in early April at President Nixon's request, generated a great deal of enthusiasm and favorable press response.

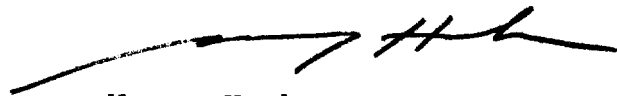
The major conclusion drawn by those participating in the Assembly is that the success of the Federal Design Improvement initiatives depends in large part on the personal commitment and support of the Government's highest administrators. Therefore, I plan to make every effort to keep you and your staff informed and to elicit, on occasion, your assistance.

The Assembly is one of the Government's four programs to improve the design quality of Federal buildings and publications. The first one presented a clear and compelling view of design as a necessary component of the decision making process. I am enclosing a copy of The Design Necessity Casebook of Federally initiated projects which illustrates why "effective design of public services is itself an essential public service." The Casebook's introduction will be of particular interest to you because it explains the relationships between design and performance criteria applicable to all Federal agencies.

The comments from Federal administrators attending the Assembly, including several from the Central Intelligence Agency have been overwhelmingly positive. They view the Assembly as a significant beginning for continuing the dialogue about the importance and relevance of design to their agencies. As plans for the Second Federal Design Assembly and other design awareness programs for Federal administrators are developed, I will be in touch with you.

My best,

Sincerely,



Nancy Hanks
Chairman

Enclosure

James R. Schlesinger
Director
Central Intelligence Agency
Washington, D.C. 20505

UNCLASSIFIED	CONFIDENTIAL	SECRET
OFFICIAL ROUTING SLIP		
TO	NAME AND ADDRESS	DATE
1	<div style="border: 1px solid black; width: 80px; height: 20px; display: inline-block;"></div> (Action)	6 July 68
2		
3	DDM45	
4		
5		
6		
<input checked="" type="checkbox"/> ACTION	<input type="checkbox"/> DIRECT REPLY	<input type="checkbox"/> PREPARE REPLY
<input type="checkbox"/> APPROVAL	<input type="checkbox"/> DISPATCH	<input type="checkbox"/> RECOMMENDATION
<input type="checkbox"/> COMMENT	<input type="checkbox"/> FILE	<input type="checkbox"/> RETURN
<input type="checkbox"/> CONCURRENCE	<input checked="" type="checkbox"/> INFORMATION	<input type="checkbox"/> SIGNATURE
Remarks: <div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;"> 1-3 Place prepared reply * per Gen Walters signature * Briefed to [unclear] </div> <div style="border: 1px solid black; width: 150px; height: 40px; margin: 10px auto;"></div> <div style="font-family: cursive; font-size: 1.2em; margin-top: 10px;"> Suspense: 12 July </div>		
FOLD HERE TO RETURN TO SENDER		
FROM: NAME, ADDRESS AND PHONE NO.		DATE
Approved For Release 2004/10/28 : CIA-RDP80M01066A001100200002-8 UNCLASSIFIED		20 July SECRET

SENDER WILL CHECK CLASSIFICATION TOP AND BOTTOM					
UNCLASSIFIED		CONFIDENTIAL		SECRET	
OFFICIAL ROUTING SLIP					
TO	NAME AND ADDRESS		DATE	INITIALS	
1	[Redacted] (Action)				
2					
3					
4					
5					
6					
ACTION		DIRECT REPLY		PREPARE REPLY	
APPROVAL		DISPATCH		RECOMMENDATION	
COMMENT		FILE		RETURN	
CONCURRENCE		INFORMATION		SIGNATURE	
Remarks: <div style="height: 150px; border: 1px solid black;"></div>					
FOLD HERE TO RETURN TO SENDER					
FROM: NAME, ADDRESS AND PHONE NO.				DATE:	
EA/DCI				29 June	
UNCLASSIFIED		CONFIDENTIAL		SECRET	

FORM NO. 237 Use previous editions
1-67

(40)

Buckley to
73-3404
RB 1 July 73
B-1.3